



目錄
Contents

-
- 選擇傳統或廉價航空乘客其影響因素之研究：以「臺北—大阪」航線為例 311
宋永坤、連建章
The Study of the Influential Factors of Passengers' Choices about Full Service Carriers or Low Cost Carriers: The Case of Taipei - Osaka Route
Yung-Kun Sung, Chien-Chang Lien
-
- 不同嚴重程度及碰撞型態之多變量高速公路事故頻次模式 345
邱裕鈞、傅強
Multivariate Freeway Crash Frequency Models by Severity Levels and Collision Types
Yu-Chiun Chiou, Chiang Fu
-
- 流不流漣、百年依戀：陸客來臺自由行之行為意圖 385
楊政樺、陳光華、盧衍良、陳佩珍
Lingering upon Century-old Sentiment: Chinese Tourists' Behavioral Intention of Independent Travel in Taiwan
Cheng-Hua Yang, Kaung-Hwa Chen, Alex Y. L. Lu, Pei-Chen Chen
-
- 求解考慮收貨與送貨路線之區位途程問題 415
黃山琿
Solving the Capacitated Location Routing Problem with Pickup and Delivery Routes
Shan-Huen Huang
-
- 旅次鏈基礎路網均衡模型之研究 439
王中允、陳相武
A Study of Trip-chain Based Network Equilibrium Model
Chung-Yung Wang, Hsiang-Wu Chen
-